



Date: 06/26/09

Current Geography Selection: (1 Selected) Counties: Rutherford County

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2008 Estimate	2013 Projection	% Change 08-13
Total Households	27,050	28,181	4.2%
Total Avg Household Expenditure	\$41,156	\$43,412	5.5%
Total Avg Retail Expenditure	\$17,631	\$18,561	5.3%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2008 Estimate	% of Total	2013 Projection	% of Total	% Change 08-13
Airline Fares	\$289.71	0.7%	\$310.68	0.7%	7.2%
Alcoholic Beverages	\$474.84	1.2%	\$505.86	1.2%	6.5%
Alimony & Child Support	\$203.65	0.5%	\$218.86	0.5%	7.5%
Apparel	\$1,956.38	4.8%	\$2,061.79	4.8%	5.4%
Apparel Services & Acces	\$291.61	0.7%	\$312.92	0.7%	7.3%
Audio Equipment	\$70.48	0.2%	\$73.87	0.2%	4.8%
Babysitting & Elderly Care	\$313.57	0.8%	\$334.14	0.8%	6.6%
Books	\$49.35	0.1%	\$52.19	0.1%	5.8%
Books & Supplies	\$125.32	0.3%	\$135.39	0.3%	8.0%
Boys Apparel	\$92.99	0.2%	\$96.92	0.2%	4.2%
Cellular Phone Service	\$337.10	0.8%	\$351.21	0.8%	4.2%
Cigarettes	\$270.38	0.7%	\$276.58	0.6%	2.3%
Computer Hardware	\$273.05	0.7%	\$292.12	0.7%	7.0%
Computer Information Svcs	\$128.80	0.3%	\$138.36	0.3%	7.4%
Computer Software	\$21.28	0.1%	\$22.76	0.1%	7.0%
Contributions	\$1,427.04	3.5%	\$1,537.89	3.5%	7.8%
Coolant & Other Fluids	\$6.42	0.0%	\$6.74	0.0%	5.0%
Cosmetics & Perfume	\$84.84	0.2%	\$89.38	0.2%	5.4%
Deodorants & Other Pers Care	\$23.57	0.1%	\$24.84	0.1%	5.4%
Education	\$894.12	2.2%	\$965.71	2.2%	8.0%
Electricity	\$1,110.45	2.7%	\$1,151.63	2.7%	3.7%
Entertainment	\$2,274.94	5.5%	\$2,404.44	5.5%	5.7%
Fees & Admissions	\$545.24	1.3%	\$589.28	1.4%	8.1%
Finance Chgs Exc Mort & Veh	\$454.43	1.1%	\$477.75	1.1%	5.1%

Floor Coverings	\$55.82	0.1%	\$61.20	0.1%	9.6%
Food & Beverages	\$6,460.84	15.7%	\$6,760.69	15.6%	4.6%
Food At Home	\$3,454.65	8.4%	\$3,576.56	8.2%	3.5%
Food Away From Home	\$2,531.35	6.2%	\$2,678.27	6.2%	5.8%
Footwear	\$329.15	0.8%	\$341.58	0.8%	3.8%
Fuel Oil & Other Fuels	\$111.54	0.3%	\$116.43	0.3%	4.4%
Funeral & Cemetery	\$78.30	0.2%	\$82.54	0.2%	5.4%
Furniture	\$467.13	1.1%	\$501.24	1.2%	7.3%
Gasoline & Oil	\$1,903.33	4.6%	\$1,986.36	4.6%	4.4%
Gifts	\$1,031.46	2.5%	\$1,110.74	2.6%	7.7%
Girls Apparel	\$126.31	0.3%	\$131.77	0.3%	4.3%
Hair Care	\$46.66	0.1%	\$49.18	0.1%	5.4%
Hard Surface Flooring	\$20.66	0.1%	\$22.00	0.1%	6.5%
Health Care	\$2,660.28	6.5%	\$2,773.57	6.4%	4.3%
Health Care Insurance	\$1,287.01	3.1%	\$1,342.07	3.1%	4.3%
Health Care Services	\$636.53	1.5%	\$662.52	1.5%	4.1%
Health Care Supplies & Equip	\$736.74	1.8%	\$768.98	1.8%	4.4%
Household Services	\$251.28	0.6%	\$269.57	0.6%	7.3%
Household Supplies	\$611.37	1.5%	\$654.61	1.5%	7.1%
Household Textiles	\$126.99	0.3%	\$134.61	0.3%	6.0%
Housewares & Small App	\$873.88	2.1%	\$935.45	2.2%	7.0%
Indoor Plants & Fresh Flowers	\$54.61	0.1%	\$58.63	0.1%	7.4%
Infants Apparel	\$87.20	0.2%	\$91.37	0.2%	4.8%
Jewelry	\$116.94	0.3%	\$125.55	0.3%	7.4%
Legal & Accounting	\$85.45	0.2%	\$89.89	0.2%	5.2%
Magazines	\$27.65	0.1%	\$29.24	0.1%	5.8%
Major Appliances	\$207.95	0.5%	\$219.93	0.5%	5.8%
Mass Transit	\$77.65	0.2%	\$83.20	0.2%	7.1%
Men's Apparel	\$369.21	0.9%	\$391.15	0.9%	5.9%
Mortgage Interest	\$2,985.46	7.3%	\$3,202.85	7.4%	7.3%
Natural Gas	\$419.03	1.0%	\$436.57	1.0%	4.2%
New Car Purchased	\$924.95	2.2%	\$993.13	2.3%	7.4%
New Truck Purchased	\$1,094.03	2.7%	\$1,174.57	2.7%	7.4%
New Vehicle Purchase	\$2,018.98	4.9%	\$2,167.70	5.0%	7.4%
Newspapers	\$57.89	0.1%	\$61.25	0.1%	5.8%
Oral Hygeine Products	\$21.58	0.1%	\$22.74	0.1%	5.4%
Other Lodging	\$413.46	1.0%	\$453.13	1.0%	9.6%
Other Miscellaneous Expenses	\$87.63	0.2%	\$92.14	0.2%	5.1%
Other Repairs & Maint	\$117.86	0.3%	\$125.45	0.3%	6.4%
Other Tobacco Products	\$30.09	0.1%	\$30.77	0.1%	2.3%
Other Transportation Costs	\$452.11	1.1%	\$481.69	1.1%	6.5%
Other Utilities	\$343.90	0.8%	\$358.80	0.8%	4.3%

Paint & Wallpaper	\$52.49	0.1%	\$55.77	0.1%	6.2%
Personal Care Products	\$140.01	0.3%	\$147.52	0.3%	5.4%
Personal Care Services	\$401.01	1.0%	\$422.36	1.0%	5.3%
Personal Insurance	\$395.80	1.0%	\$424.82	1.0%	7.3%
Pet Supplies & Svcs	\$225.53	0.5%	\$236.65	0.5%	4.9%
Photographic Equip & Supplies	\$101.96	0.2%	\$107.09	0.2%	5.0%
Plumbing & Heating	\$46.87	0.1%	\$49.89	0.1%	6.4%
Property Taxes	\$1,328.76	3.2%	\$1,424.18	3.3%	7.2%
Public Transportation	\$450.16	1.1%	\$482.73	1.1%	7.2%
Records/Tapes/CD Purchases	\$112.83	0.3%	\$118.31	0.3%	0.0%
Recreational Equip & Supplies	\$917.91	2.2%	\$964.11	2.2%	5.0%
Rental Costs	\$2,118.88	5.1%	\$2,142.24	4.9%	1.1%
Roofing & Siding	\$64.30	0.2%	\$68.35	0.2%	6.3%
Satellite Dishes	\$8.88	0.0%	\$9.31	0.0%	4.8%
Shaving Needs	\$10.02	0.0%	\$10.56	0.0%	5.4%
Shelter	\$7,901.53	19.2%	\$8,344.09	19.2%	5.6%
Telephone Svc Excl Cell	\$664.56	1.6%	\$692.36	1.6%	4.2%
Televisions	\$102.96	0.3%	\$107.93	0.2%	4.8%
Transportation	\$8,293.63	20.2%	\$8,745.58	20.1%	5.5%
Tuition	\$768.80	1.9%	\$830.32	1.9%	8.0%
Used Car Purchase	\$756.41	1.8%	\$785.14	1.8%	3.8%
Used Truck Purchase	\$658.78	1.6%	\$683.51	1.6%	3.8%
Used Vehicle Purchase	\$1,415.19	3.4%	\$1,468.65	3.4%	3.8%
VCRs & Related Equipment	\$42.49	0.1%	\$44.54	0.1%	4.8%
Vehicle Insurance	\$957.71	2.3%	\$1,003.79	2.3%	4.8%
Vehicle Repair	\$642.79	1.6%	\$674.77	1.6%	5.0%
Vehicle Repair & Maintenance	\$649.21	1.6%	\$681.51	1.6%	5.0%
Video & Audio Equipment	\$811.79	2.0%	\$851.05	2.0%	4.8%
Video Game Hardware & Software	\$26.46	0.1%	\$27.76	0.1%	4.9%
Watches	\$21.59	0.1%	\$23.16	0.1%	7.3%
Women's Apparel	\$659.91	1.6%	\$696.08	1.6%	5.5%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.

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