

Statistic	Rutherford County (NC)
2008 Total Retail Demand (With Food/Drink)	\$534,152,849
2008 Total Retail Demand (No Food/Drink)	\$475,935,734
2008 Retail Demand: Motor Vehicle and Parts Dealers (441)	\$122,673,225
2008 Retail Demand: Furniture/Home Furnishing Stores (442)	\$21,483,323
2008 Retail Demand: Electronics & Appliance Stores (443)	\$9,455,614
2008 Retail Demand: Bldg/Garden Equip/Supply Stores (444)	\$19,737,278
2008 Retail Demand: Food and Beverage Stores (445)	\$69,332,087
2008 Retail Demand: Health and Personal Care Stores (NAICS 446)	\$20,653,657
2008 Retail Demand: Gasoline Stations (447)	\$94,465,241
2008 Retail Demand: Clothing/Accessories Stores (448)	\$14,130,652
2008 Retail Demand: Sports/Hobby/Book/Music Stores (451)	\$4,420,980
2008 Retail Demand: General Merchandise Stores (452)	\$61,251,982
2008 Retail Demand: Miscellaneous Store Retailers (453)	\$9,265,898
2008 Retail Demand: Nonstore Retailers (454)	\$29,065,797
2008 Retail Demand: Food Services & Drinking Places (722)	\$58,217,115
2008 Avg Household Retail Demand (With Food/Drink)	\$20,334
2008 Avg Household Retail Demand (No Food/Drink)	\$18,118
2008 Avg Household Demand: Motor Vehicle and Parts Dealers (441)	\$4,670
2008 Avg Household Demand: Furniture/Home Furnishing Stores (442)	\$818
2008 Avg Household Demand: Electronics & Appliance Stores (443)	\$360
2008 Avg Household Demand: Bldg/Garden Equip/Supply Stores (444)	\$751
2008 Avg Household Demand: Food and Beverage Stores (445)	\$2,639
2008 Avg Household Demand: Health and Personal Care Stores (NAICS 446)	\$786
2008 Avg Household Demand: Gasoline Stations (447)	\$3,596
2008 Avg Household Demand: Clothing/Accessories Stores (448)	\$538
2008 Avg Household Demand: Sports/Hobby/Book/Music Stores (451)	\$168
2008 Avg Household Demand: General Merchandise Stores (452)	\$2,332
2008 Avg Household Demand: Miscellaneous Store Retailers (453)	\$353
2008 Avg Household Demand: Nonstore Retailers (454)	\$1,106
2008 Avg Household Demand: Food Services & Drinking Places (722)	\$2,216
2008 Total Retail Sales (With Food/Drink)	\$412,608,646
2008 Total Retail Sales (No Food/Drink)	\$368,362,819
2008 Retail Sales: Motor Vehicle and Parts Dealers (NAICS 441)	\$102,170,272
2008 Retail Sales: Furniture/Home Furnishing Stores (NAICS 442)	\$11,060,896
2008 Retail Sales: Electronics & Appliance Stores (NAICS 443)	\$1,815,502
2008 Retail Sales: Bldg/Garden Equip/Supply Stores (NAICS 444)	\$15,144,350
2008 Retail Sales: Food and Beverage Stores (NAICS 445)	\$59,160,885
2008 Retail Sales: Health and Personal Care Stores (NAICS 446)	\$12,945,493
2008 Retail Sales: Gasoline Stations (NAICS 447)	\$94,188,834
2008 Retail Sales: Clothing/Accessories Stores (NAICS 448)	\$6,881,146

Statistic	Rutherford County (NC)
2008 Retail Sales: Sports/Hobby/Book/Music Stores (NAICS 451)	\$1,115,454
2008 Retail Sales: General Merchandise Stores (NAICS 452)	\$50,180,504
2008 Retail Sales: Miscellaneous Store Retailers (NAICS 453)	\$7,165,106
2008 Retail Sales: Nonstore Retailers (NAICS 454)	\$6,534,377
2008 Retail Sales: Food Services & Drinking Places (NAICS 722)	\$44,245,827
2008 Total Retail Businesses (With Food/Drink)	560
2008 Businesses: Retail Trade (NAICS 44-45)	451
2008 Businesses: Motor Vehicle and Parts Dealers (NAICS 441)	123
2008 Businesses: Furniture/Home Furnishing Stores (NAICS 442)	27
2008 Businesses: Electronics & Appliance Stores (NAICS 443)	11
2008 Businesses: Bldg/Garden Equip/Supply Stores (NAICS 444)	42
2008 Businesses: Food and Beverage Stores (NAICS 445)	37
2008 Businesses: Health and Personal Care Stores (NAICS 446)	17
2008 Businesses: Gasoline Stations (NAICS 447)	49
2008 Businesses: Clothing/Accessories Stores (NAICS 448)	26
2008 Businesses: Sports/Hobby/Book/Music Stores (NAICS 451)	19
2008 Businesses: General Merchandise Stores (NAICS 452)	22
2008 Businesses: Miscellaneous Store Retailers (NAICS 453)	75
2008 Businesses: Nonstore Retailers (NAICS 454)	3
2008 Businesses: Food Services & Drinking Places (NAICS 722)	109
2008 Avg Sales/Business Total (with Food/Drink)	\$736,801
2008 Avg Sales/Business Total (No Food/Drink)	\$816,769
2008 Avg Sales/Business: Motor Vehicle and Parts Dealers (NAICS 441)	\$830,653
2008 Avg Sales/Business: Furniture/Home Furnishing Stores (NAICS 442)	\$409,663
2008 Avg Sales/Business: Electronics & Appliance Stores (NAICS 443)	\$165,046
2008 Avg Sales/Business: Bldg/Garden Equip/Supply Stores (NAICS 444)	\$360,580
2008 Avg Sales/Business: Food and Beverage Stores (NAICS 445)	\$1,598,943
2008 Avg Sales/Business: Health and Personal Care Stores (NAICS 446)	\$761,500
2008 Avg Sales/Business: Gasoline Stations (NAICS 447)	\$1,922,221
2008 Avg Sales/Business: Clothing/Accessories Stores (NAICS 448)	\$264,659
2008 Avg Sales/Business: Sports/Hobby/Book/Music Stores (NAICS 451)	\$58,708
2008 Avg Sales/Business: General Merchandise Stores (NAICS 452)	\$2,280,932
2008 Avg Sales/Business: Miscellaneous Store Retailers (NAICS 453)	\$95,535
2008 Avg Sales/Business: Nonstore Retailers (NAICS 454)	\$2,178,126
2008 Avg Sales/Business: Food Services & Drinking Places (NAICS 722)	\$405,925
2008 Leakage/Surplus Index: Total Retail (With Food/Drink)	12.8
2008 Leakage/Surplus Index: Retail Trade (No Food/Drink)	12.7
2008 Leakage/Surplus Index: Motor Vehicle and Parts Dealers (441)	9.1
2008 Leakage/Surplus Index: Furniture/Home Furnishing Stores (442)	32.0
2008 Leakage/Surplus Index: Electronics & Appliance Stores (443)	67.8

Statistic	Rutherford County (NC)
2008 Leakage/Surplus Index: Bldg/Garden Equip/Supply Stores (444)	13.2
2008 Leakage/Surplus Index: Food and Beverage Stores (445)	7.9
2008 Leakage/Surplus Index: Health and Personal Care Stores (446)	22.9
2008 Leakage/Surplus Index: Gasoline Stations (447)	0.1
2008 Leakage/Surplus Index: Clothing/Accessories Stores (448)	34.5
2008 Leakage/Surplus Index: Sports/Hobby/Book/Music Stores (451)	59.7
2008 Leakage/Surplus Index: General Merchandise Stores (452)	9.9
2008 Leakage/Surplus Index: Miscellaneous Store Retailers (453)	12.8
2008 Leakage/Surplus Index: Nonstore Retailers (454)	63.3
2008 Leakage/Surplus Index: Food Services & Drinking Places (722)	13.6
2008 Retail Gap: Total Retail (With Food/Drink)	\$121,544,203
2008 Retail Gap: Retail Trade (No Food/Drink)	\$107,572,915
2008 Retail Gap: Motor Vehicle and Parts Dealers (441)	\$20,502,953
2008 Retail Gap: Furniture/Home Furnishing Stores (442)	\$10,422,427
2008 Retail Gap: Electronics & Appliance Stores (443)	\$7,640,112
2008 Retail Gap: Bldg/Garden Equip/Supply Stores (444)	\$4,592,928
2008 Retail Gap: Food and Beverage Stores (445)	\$10,171,202
2008 Retail Gap: Health and Personal Care Stores (446)	\$7,708,164
2008 Retail Gap: Gasoline Stations (447)	\$276,407
2008 Retail Gap: Clothing/Accessories Stores (448)	\$7,249,506
2008 Retail Gap: Sports/Hobby/Book/Music Stores (451)	\$3,305,526
2008 Retail Gap: General Merchandise Stores (452)	\$11,071,478
2008 Retail Gap: Miscellaneous Store Retailers (453)	\$2,100,792
2008 Retail Gap: Nonstore Retailers (454)	\$22,531,420
2008 Retail Gap: Food Services & Drinking Places (722)	\$13,971,288
2008 Total Expend: Natural Gas	\$9,776,321
2008 Total Expend: Electricity	\$34,982,884
2008 Total Expend: Fuel Oil & Coal	\$1,994,569
2008 Total Expend: Bottled Gas	\$3,205,703
2008 Total Expend: Wood & Other Fuel	\$1,042,091
2008 Total Expend: Telephone Services	\$28,202,184
2008 Total Expend: Residential Phone Service (Not Mobile)	\$17,137,877
2008 Total Expend: Cellular Phone Service	\$10,541,120
2008 Total Expend: Furniture	\$9,732,711
2008 Total Expend: Major Appliances	\$5,807,014
2008 Total Expend: Apparel & Services	\$37,187,070
2008 Total Expend: Transportation	\$205,502,751
2008 Total Expend: Travel	\$29,487,233
2008 Total Expend: Travel - Transportation Costs	\$11,710,115
2008 Total Expend: Airline Fares	\$5,578,031

Statistic	Rutherford County (NC)
2008 Total Expend: Health Care	\$83,885,109
2008 Total Expend: Health Insurance	\$40,566,494
2008 Total Expend: Medical Care	\$43,318,615
2008 Total Expend: Entertainment/Recreation	\$68,252,017
2008 Total Expend: Education	\$18,615,087
2008 Total Expend: College Tuition	\$11,033,646
2008 Total Expend: New Cars/Trucks/Vans	\$33,130,981
2008 Total Expend: Retail Goods	\$493,637,822
2008 Average Household Expend: Natural Gas	\$372
2008 Average Household Expend: Electricity	\$1,332
2008 Average Household Expend: Fuel Oil & Coal	\$76
2008 Average Household Expend: Bottled Gas	\$122
2008 Average Household Expend: Wood & Other Fuel	\$40
2008 Average Household Expend: Telephone Services	\$1,074
2008 Average Household Expend: Residential Phone Service Not Mobile)	\$652
2008 Average Household Expend: Cellular Phone Service	\$401
2008 Average Household Expend: Furniture	\$371
2008 Average Household Expend: Major Appliances	\$221
2008 Average Household Expend: Apparel & Services	\$1,416
2008 Average Household Expend: Transportation	\$7,823
2008 Average Household Expend: Travel	\$1,123
2008 Average Household Expend: Travel - Transportation Costs	\$446
2008 Average Household Expend: Airline Fares	\$212
2008 Average Household Expend: Health Care	\$3,193
2008 Average Household Expend: Health Insurance	\$1,544
2008 Average Household Expend: Medical Care	\$1,649
2008 Average Household Expend: Entertainment/Recreation	\$2,598
2008 Average Household Expend: Education	\$709
2008 Average Household Expend: College Tuition	\$420
2008 Average Household Expend: New Cars/Trucks/Vans	\$1,261
2008 Average Household Expend: Retail Goods	\$18,792